

AVEDA

POWERFUL HAIR CARE BEGINS WITH NATURE

AVAILABLE NOW

Love summer? Then ensure you protect and restore your hair when exposed to sun, salt and chlorine.

Did you know: UV rays, chlorinated pool water and sea water can weaken hair's protein structure, injuring cuticles so strands look dry, dull and discoloured. You don't have to be a beachgoer to encounter damage: everyday exposure can harm hair.

Aveda looks to nature for rescue. Our 16 Hour UV Defense & Recovery System—infused with botanicals—responds to summer challenges by **cleansing**, **restoring** and **helping to protect** the hair with plant-based formulas.

Discover our intelligent solutions to summer challenges, each with a lightly tropical, 100% certified organic aroma of neroli, cistus and ylang ylang.



CLEANSE...

with Sun Care Hair and Body Cleanser a colour-safe formula that gently and effectively removes chlorine, salt and product build-up, while helping to maintain moisture balance.

Use daily or whenever hair is exposed to the sun, salt and chlorine. Follow with an Aveda conditioner or Sun Care After-Sun Hair Masque.

RESTORE...

with Sun Care After-Sun Hair Masque an intensive cream masque that restores sun-exposed hair, moisturizes, and helps defend against free radicals.

Use weekly or whenever hair is exposed to sun, salt or chlorine. Apply evenly to damp hair. Leave on 2 to 5 minutes. Rinse.

RESTORE...

with Sun Care Protective Hair Veil a lightweight, water-resistant UV defense mist that forms an invisible screen to help protect hair from sun exposure for up to 16 hours, to minimize colour fadage, damage and dryness.

Use daily or as needed whenever hair is exposed to sun. Spray evenly on dry or damp hair before and during sun exposure. Reapply after swimming.

Available in Aveda salons, spas and stores and online at aveda.eu
For more information, please contact Louise Maselis -- T +32 (0) 25 85 28 17
- lmaselis@be.esteelauder.com



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Sun care hair and body cleanser 250ML: €25

Sun care aftersun masque 125 ML: €30

Sun care protective hair veil 100 ML: €25,50

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